

Elizabeth Orman, MHA

Founder & Principal Consultant

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Executive Profile

Elizabeth Orman is a seasoned healthcare administrator and the strategic force behind Claricent Consulting. Holding a Master of Healthcare Administration (MHA), Elizabeth has dedicated her career to solving the structural and operational challenges that plague modern medical practices. Having navigated the complexities of clinical administration firsthand, she possesses a deep understanding of the daily friction that leads to provider burnout, patient dissatisfaction, and preventable revenue leakage.

Elizabeth bridges the critical gap between clinical excellence and business viability. She specializes in translating complex technological solutions—such as AI automation and advanced revenue cycle management—into practical, seamless workflows that clinical staff can readily adopt. Her executive leadership approach centers on establishing strong governance, ensuring that technology serves the practitioner, rather than the practitioner serving the technology.

[Professional
Headshot
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About Claricent Consulting

Claricent Consulting is a premier healthcare operations advisory firm focused on empowering independent medical practices to scale intelligently. Claricent does not simply recommend software; we architect comprehensive ecosystems. By auditing existing patient flows, identifying administrative bottlenecks, and acting as the central project manager for technology integration, Claricent transforms fragmented clinics into unified, high-performing enterprises. Our mission is to eliminate administrative bloat so providers can return their undivided focus to patient care.

Workflow Architecture

Designing and implementing custom clinical pathways that seamlessly connect patient access, documentation, and billing without disrupting daily care.

Ecosystem Integration

Serving as the executive liaison for critical vendor partnerships, ensuring AI tools and RCM platforms sync perfectly with the practice's objectives.

Operational Scale

Establishing monthly KPI governance, analyzing P&L metrics, and executing strategic roadmaps for sustainable clinic growth and profitability.